

LITERARY CALL FOR PARTICIPATION

FOR THE EUROPEAN PRIZE FOR APPLIED ARTS' CATALOGUE

EUROPEAN PRIZE FOR APPLIED ARTS

This reward targets the best creations with contemporary expressions in the Applied Arts' field at the European level.

This contest, at a rate of the triennial, is subject to exhibitions organized by the WCC•BF since 2009 in the Grand Halle, on Anciens Abattoirs site, Mons, Belgium.

Exhibition's participants, the Art Master Prize awarded by the WCC•BF winner and the Young Talent Prize awarded by the WCC•BF winner, are chosen by a jury composed of international experts on the basis of criteria of artistic merit, technical ability and innovation.

EXHIBITION CATALOGUE

In each triennial, a bilingual catalogue (French/English) of 200 pages is published. This one lists the artists who expose on the basis of the work photographs presented in the exhibition.

CALL FOR PARTICIPATION

In order to enrich the content of this exhibition catalogue, the WCC•BF launches a literary call for participation based on the theme of the 2018 European Prize for Applied Art: Monumentality – Fragility.

THEME: MONUMENTALITY – FRAGILITY*

The authors are invited to focus on the paradoxical nature of these two words which were submitted to the artists at the time of the exhibition participation call.

Monumentality: monumental character being the result of the dimension but also the proportions and style; masterful, powerful, impressive, solemn, important, sublime...

Fragility: delicate character, short-lived, unstable, precious, precarious, vulnerable, frail, tender, weak, thin, refined...

Why this theme?

The European Prize for Applied Arts will coincide with an exhibition devoted to Niki de Saint-Phalle at the Art Museum of Mons. Her work can be described as both monumental and fragile. The strong color palette, exuberant proportions, the power and the violence allude to a monumental character from which a palpable fragility is released. De Saint-Phalle's work is reflective of the challenges that she faced in her private life and provided insight and commentary on societal tensions of the time.

With the European triennial, these two words make sense since it's about considering the monumentality of this institution and the fragility of the nations and entities which are parts of it.

SEARCHED PARTICIPATION

FOCUS

- Critical texts on the theme
- Interviews with artists who participate at the exhibition (see below)
- Interviews with professionals in the Applied Arts field at the European level
- Interviews with theme's specialists at the European level

FILE

Reflection based on the theme and the Applied Arts, essays, critical analysis and put into perspective. Examples: Cultural politic, human and social sciences and curatorial practices...

FREE TEXT

Text with a poetic or fictive nature building upon the theme.

SUBMISSION

The contributions are addressed to the dates indicated below to the following address: johanneschadron@wcc-bf.org

Exclusively in French or in English.

FOCUS

The authors are invited to propose, before the 20th of April 2018, their statement of 600 signs specifying the nature and the object of the submitted text.

In order to ease the correction and the edition work, the authors are requested to include their coordinates (postal address, phone, mail address) and a short biography (200 signs maximum).

This step will allow the Drafting Committee to proceed to a first selection on the treated subject and the writing style.

The Drafting Committee decision will be addressed by mail by the end of April, allowing the authors first-selected to continue the redaction of their texts (12 000 signs maximum) for a deposit on the 15th of June 2018.

The Drafting Committee reserves the publication of the final text following its final reading.

The WCC•BF will guarantee, by contracting, the conditions between the assignor and assignee in the respect of the Intellectual property code. He will ensure rights to the author in the amount of 180 euros including VAT per published text on the presentation of an invoice and from remitting a catalogue copy.

FILE

The authors are invited to propose before the 20th of April 2018 a resume of 600 signs specifying the object of the submitted text.

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FREE TEXT

The authors are invited to propose before the 20th of April 2018 a draft, an extract of the submitted text or a redacted text in an identical style of 600 signs.

In order to ease the correction and the edition work, the authors are requested to include their coordinates (postal address, phone, mail address) and a short biography (200 signs maximum).

This step will allow the Drafting Committee to proceed to a first selection on the treated subject and the writing style.

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CATALOGUE DATA SHEET

Title: European Prize for Applied Arts 2018

Sector: Applied Arts

Editor: World Craft Council Belgique-francophone

Language: Bilingual (French and English)

Publication date: October 2018

Close-format: 230 mm X 230 mm

For sale in the bookstore of the WCC•BF, in other places that will host the exhibition and in every other bookstore in this field in Belgium and foreign.

EDITORIAL POLICY

Unless otherwise agreed to, the author is committed to submit a novel and original text and not to publish it in another edition. All the texts are submitted to the WCC•BF, which reserves the right of accepting or not the contribution. A delay is reserved from each deadline for the texts selection. The decision for refusing a text is final, without appeal. Unless otherwise agreed to, the committee does not keep the texts that come from structures or people who are stakeholders of the European Prize for Applied Arts unless exceptions for the project: all self-promotion writings will be refused.

In the respect of the vision and the style of the author, the Drafting Committee reserves the right of demanding corrections of semantic nature or other. Following reading and revision of the text, the Drafting Committee notifies the author of the suggested corrections. The author is committed to realize the necessary modifications in a 7 days delay. After re-reading, the Drafting Committee and the author get along on the final version of the text. Unless otherwise agreed to, the WCC•BF will coordinate and take in charge the translation of the definitive text in French or in English, based on the original text. The translation will be subject of a re-reading by the author to have the validation. The WCC•BF is committed to get back to the author a copy of the catalogue.

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DRAFTING COMMITTEE

The respect of an editorial line of quality will be by a drafting committee composed of professionals from the Applied Arts and edition's world. The Drafting Committee will have a role in the reading committee.

SELECTED ARTISTS FOR THE EXHIBITION

The authors who wish have contact with one or more exhibitors are requested to inform Johanne Schadron (johanneschadron@wcc-bf.org) who will insert the request.

Jordi Aparicio (ES), Yiftah Avraham (DE), Peter Beard (UK), Ulla Bech-Bruun (DK), George William Bell (DK), Cécile Bertrand (B), Claudia Biehne (DE), Marian Bijlenga (NL), Juli Bolaños-Durman (UK), Kris Campo (B), Sébastien Carré (FR), Valérie Ceulemans (B), Ray Church (UK), Gabriela Cohn (ES), Niki Collier (IE), Trinidad Contreras (ES), Eimear Conyard (IR), Mária Danielova (CZ), Karine De Baets (B), Marion Delarue (FR), Francine Delmotte (B), Patricia Domingues (DE), Sally Fawkes (UK), Ann-Kathrin Hartel (DE), Ariane Hartmann (DE), Dorottya Hoffmann (HU), Joe Hogan (IE), Lucie Houdkova (CZ), Melanie Isverding (DE), Statira Jazayeri (SE), Nicola Kelly (IE), Jane King (UK), Zuzana Kubelkova (CZ), Julia Maria Kunnap (EE), Dominique Laborderie (DE), Nicholas Lees (UK), James Lethbridge (B), Lena Lindahl (SE), Reka Lorincz (HU), Kadri Malk (EE), Vicktoria Matsuka (RS), Harry Morgan (UK), Nadège Mouyssinat (FR), Susan Nemeth (UK), Janne Nes (NO), Artis Nimanis (latvia), Cólín O Dubhghaill (UK), Amélie Orhant (FR), Jiun-You Ou (DE), Wiebke Pandikow (finlande), Annemarie Reinhold (IE), Loukia Richards (GR), Päivi Rintaniemi (FI), Bruno Romanelli (UK), Kristina Rothe (DE), Rita Sarafian (UK), Helena Schepens (B), Martin Schlotz (DE), Caroline Schofield (IE), Karin Seufert (DE), Astrid Sleire (NO), Carl Richard Soderstrom (SE), Alejandra Solar (LU), Sophie Southgate (UK), Dimitar Stankov (B), Anna Talbot (NO), Takayoshi Terajima (DE), Adi Toch (UK), Flora Vagi (hongrie), Felieke Van Der Leest (NO), Ute Van Der Plaats (B), Reinhilde Van Grieken (B), Karen Vanmol (B), Graziano Visintin (IT), Olivia Walker (ES), Simon Ward (UK), Fabienne Withofs (B), Annamaria Zanella (IT), Aya Zehavi (DE)



Une initiative du WCC•BF
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la Fédération Wallonie-Bruxelles