



UPTOWN DESIGN

THE BRUSSELS LIMITED EDITION

Application 2018

FOR THE FIFTH EDITION

Submission guidelines for candidates to send at following email

uptowndesigntour@gmail.com

VIP Opening night 12/09 –

Exhibition time 13.09 > 30.09.2018

STEP 1 : Until the 15th of February 2018

The application file, fully completed, can be submitted in French and/or English and must contain the following documents:

- **Description of the professional activity of the designer(s) ***
 - a) Site web
 - b) max 5 lines of the activity
 - c) a self-portrait of the designer + pictures
- **Detailed description of the proposed objects including**
 - a) technical data (title, year of production, materials, dimensions)
 - b) Max. ½ page describing the concept and the process in 3 languages : **FR / NL / EN**
 - c) Visuals / pictures: max. 4 photos of the proposed object (finished object, prototype, video, and model). Pictures must be in .JPG format, low resolution (72 dpi) maxv1MB in an attached file ***No incomplete file will be accepted**

STEP 2: FINAL SELECTION-15 of March 2018

IMPORTANT: If your project is selected, we will ask you to send us the images in HR (300 dpi). Make sure that the images you send are available in high resolution. We kindly request the name of the photographer and any copyright details. All images must be rights free. In the absence of this information and in line with the application regulations, UPTOWN DESIGN will not assume responsibility for any missing acknowledgment. All documents may be used as part of UPTOWN DESIGN's communication.

- If selected, participants agree to respect the different deadlines that will be indicated by the organizers. No incomplete file will be accepted. However, participants are responsible for return shipping, packing, insurance during transportation, any possible clearance fees for the selected projects, and must respect the exhibition schedule and logistics.

- FEE 2018: 1100HTVA

-15 days of an exclusive exhibition in a prestigious venue or shop of UPTOWN BRUSSELS closed to the "Boulevard of Waterloo" and "Rue de Namur".

All communication tools:

-General exhibition layout and signage

-Press conference

-Press coverage & press tour (press kit, programme, etc.)

- Communication (Publication of the selected projects in the official map (10.000), on the website and in all communication tool)

Community Management

-Opening night & VIP invitations

-Selection for EDUDA Prize 2018 (ELLE DECORATION UPTOWN DESIGN AWARD)

YOUR PARTICIPATION TO UPTOWN DESIGN 2018 WILL BE CONFIRMED WHEN PAYMENT OF 50 % OF PARTICIPATION FEE IN MARCH 2018, BALANCED PAYMENT IN JUNE 2018 AND SIGNATURE OF THE CONTRACT WILL BE DONE.

UPTOWN DESIGN TOUR: <http://www.uptowndesigntour.com>